



International Research Conference

**INNOVATIONS IN EDUCATION:
ROLE OF CASE STUDIES. BEST PRACTICES**

KAZGUU UNIVERSITY in cooperation with the National Academy of Education named after Y. Altynsarin, UBIS University (Switzerland) and Economic Research Institute hold the international conference **INNOVATIONS IN EDUCATION: ROLE OF CASE STUDIES. BEST PRACTICES** on **May 19, 2015**.

The aim of the conference is to provide an international interdisciplinary forum for the dialogue between researchers and practitioners in the field of innovation in education and business. The leading international and Kazakhstani experts, practitioners in the field of economics and business will discuss modern trends in developing case-studies and using them in education and solving in providing real solutions for businesses.

In the framework of the conference there will be conducted a workshop on **How to Develop Cases and Deliver the Case Study to Students**.

Roundtable №1

Theme: Cases in Business Education.

Problem field: Updating Academic Curricular in the Context of Economic Challenges.

Roundtable №2

Theme: Case Writing Methodology.

Problem field: Gap between Theory and Practice. How to Change the Situation? How to Do Research in the Low Transparency Environment?

Roundtable №3

Theme: Teaching cases as a tool to develop competencies in jurisprudence

Master Class №4

Topic: Best Kazakhstan Practices in Economics and Business.

Languages – Kazakh, Russian and English.

Invited participants: representatives of the Ministry of Education and Science of Republic of Kazakhstan and National Chamber of Entrepreneurs, national ministerial subordinate organizations, national and international scientists, international experts in the field of education, heads of educational institutions at all levels, university faculty members, teachers of schools and colleges.

Conference procedure

May 18, 2015

May 19, 2015 (before lunch)

May 19, 2015 (afternoon)

Arrival of participants

Plenary meeting

Roundtable discussions.

Concluding Notes

Certificate Award Ceremony

Forms of participation:

1. **Full** - making a presentation at the plenary session, round table discussions, publishing articles in the conference materials (participants receive package №1 - certificate, conference program, handouts, conference material package). Registration fee 7 000 tenge (or in a foreign currency at the exchange rate against tenge).

2. **Correspondence** - publishing articles in the conference material package (participants receive package №2 – certificate, handouts, conference materials in electronic PDF format). Registration fee 1000 tenge (or in a foreign currency at the exchange rate against tenge).

3. The participation as a **listener** without registration fee payment (participants receive package №3 - certificate and handouts in electronic PDF format).

To participate in the conference you need to:

Full and Correspondence forms of participation	<p>Register online at www.kazguu.kz and sent following documents to conference@kazguu.kz till April 10, 2015:</p> <ul style="list-style-type: none">– application form in accordance with Appendix 1;– article full text of no more than 5 pages of A4 in accordance with Appendix 2. Articles without its review and application are not accepted;– signed and stamped scanned copy of an article reviews in accordance with Appendix 3; <ul style="list-style-type: none">• The files should be titled by the name of the first author (eg. Kusainov CA Application.doc; Kusainov CA Article.doc; Kusainov CA Rewiev.doc; Kusainov CA Receipt.doc). <p>Sent the copy of the receipt of the registration fee payment to conference@kazguu.kz till April 30, 2015. The registration fee should be paid on the following bank requisite only after the confirmation of an article inclusion in the conference program.</p> <p>«Kazakh humanitarian and Law University» JSC PHH 600200063397 БИИ 020140001689 ИИК KZ47998BTB0000054045 БИК TSESKZKA "Tsesnabank" JSC Кбе 17, КНП 861</p>
Listener	Register online at www.kazguu.kz till April 10, 2015

Venue and time: Astana, st. Korgalzhyn , 8, KAZGUU University

Contact for inquiries:

KAZGUU University, office. 206, tel. +7 717 2702849, www.kazguu.kz, conference@kazguu.kz.
National Academy of Education named after Y. Altynsarin, tel. +7 717 2577203, +7 717 2576649, www.nao.kz.

Attention for participants!

Hotel Reservation is made by the conference participants themselves.

Phone Number for Reservations: 8-7172-62 85 69, +7 775 938 11 55, +7 777 999 19 67 and others.

Sites: <http://www.booking.com/city/kz/astana>.

<http://www.hotel.info/>

<http://www.astanahotels.kz/>

Registration application form
Abbreviations are not allowed

Surname	
First name	
Middle name	
Academic title	
Degree	
Office	
Organization	
Postcode	
Country	
Town, village	
Street, house, apartment	
Telephone with intercity code	
Cellphone number	
Fax	
<i>E-mail</i> (required)	
Title of paper	
Round table discussion number	
Form of participation (required) :	
1. Full	
2. Correspondence	
3. Participation as a listener	
Reviewer (required) Name (full name)	
Last name of the reviewer	
Name of reviewer	
Middle name of the reviewer	
Academic title reviewer	
PhD reviewer	
Position of reviewer	
Workplace of reviewer	

Requirements for the materials:

Materials are sent in electronic form: text editor *MS WORD*; A4, the main font - *Times New Roman*; size - 14, line spacing - single; full justification of the text; indent - 1.0 cm; all fields - 2 cm. The pages are not numbered.

Top center - the title of the article in demibold capital letters without hyphenation; then a line down in the middle - the initials and surname of the author (s) (the participation of more than three authors in one article or report is not welcomed), a line down - organization, city, e-mail of the author (s), initials and surname of the supervisor (if there is any), the initials and surname of the reviewer, degree, title, organization, city of a reviewer (scanned copy of the review will be sent by e-mail), then in a line down - the text of the article. References to the literature are given in square brackets. A list of references is obligatory. No hyphenation.

At the end of the text of the article there should be the article abstract in Kazakh, Russian and English (5-7 sentences).

Drawings should not exceed 1/4 of the volume of the article. Drawings, illustrations, photographs are provided in separate files with the extension *TIFF* (* *.TIF*), or *JPG* (not included in *Word*). Each drawing should be referenced in the text, continuous numbering in drawings, figure captions should contain sufficient information.

Materials must be carefully edited in compliance with all requirements. Articles that do not meet the requirements of the registration and submitted to the organizing committee after the deadline (**until April 10, 2015**) will not be included in the conference materials package and returned. Articles will be published in author's edition.

Last name of the reviewer should be listed in the article. A review should be made according to the given form, signed and stamped (Appendix 3).

Sample of article

FORMATION OF ECOLOGICAL CULTURE STUDENTS

C. A. Kusainov

Karaganda State University named after E. A. Buketov, Karaganda, Kusainov@mail.kz

Reviewer – B. I. Akhmetov, Ph.D., Associate Professor, and University of Eurasia named after L. N. Gumilev, Astana city

The text of the article. The text of the article. Text of the article [1]. ... The text of the article. The text of the article. Text of the article [2]. ... Text of article [3]. The text of the article.

References

- 1 Abe Osamu . When did environmental education start? // Thiry . 1990. Т. 35 , №12. -S.21-27 .
- 2 Vernadsky's noosphere. <http://www.ecosystema.ru>.
- 3 Concept of Environmental Education of the Republic of Kazakhstan , Astana. 2002 , http://ecoinfo.iacoos.kz/lite/index.php?option=com_content&task=view&id=852.

Аннотация. Мақалада негізгі құзырлар және экологиялық білімнің контекстіндегі оқушылардың экологиялық мәдениеттің және санасының құрастыруы өзара байланысында қаралады.

Аннотация. В статье рассматривается взаимосвязь ключевых компетенций и формирования экологической культуры и сознания учащихся в контексте экологического образования.

Abstract. This paper considers interconnection between key competencies and environmental cultural

issues in the context of the environmental studies.

Appendix 3

The review should include the following information

1. Full title of the article, title of the author, full name of the author.

Example:

REVIEW

on article "Formation of ecological culture in students' PhD, assistant professor of pedagogy of Y. A. Buketova Karaganda State University Kusainoa Serikbay Askarbekovich

2. Brief description of the problem the article is dedicated to.

3. The topicality of the articles provided.

4. The most important aspects revealed in an article by the author.

5. Recommendation for publication.

6. The reviewer's name, academic title, academic degree, position, place of work, (complete without abbreviations), signature, seal.